GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

General Administration (I&PR) Department – BE 2024-25 – Administrative Sanction for an amount of Rs.1,18,00,000/- (Rupees One Crore and Eighteen Lakhs only) towards expenditure to produce the creatives and telecast them through M/s India today TV Network including digital deliverable, to create awareness among people about Swarna Andhra-2047 Vison showcasing 100 days of Transformation restoration of A.P and its flagship programs of Welfare and Development activities of the Government-Orders – Issued.

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GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.Rt.No.1979 Dated:18.11.2024

Read:

From the Director, Information & Public Relations, A.P., Vijayawada,
Lr. dt.08.10.2024 along with e file bearing no.2570428.

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ORDER:

The Director, Information & Public Relations, A.P., Vijayawada in the reference read above has requested the Government to accord administrative sanction for an amount of Rs.1,18,00,000/ - (Rs 1,00,00,000/- + GST @ 18% Rs 18,00,000/-) (Rupees One Crore and Eighteen Lakhs only) towards expenditure to produce the creatives and telecast them through M/s India today TV Network including digital deliverable to create awareness among the people about Swarna Andhra-2047 Vison showcasing 100 days of Transformation restoration of A.P and its flagship programs of Welfare and Development activities of Government.

2. Government after careful examination of the matter, hereby accord administrative sanction for an amount of Rs.1,18,00,000/ - (Rs 1,00,00,000/- + GST @ 18% Rs 18,00,000/-) (Rupees One Crore and eighteen lakhs only) towards expenditure to produce the creatives and telecast them through M/s India today TV Network including digital deliverable, to create awareness among people about Swarna Andhra-2047 Vison showcasing 100 days of Transformation restoration of AP and its flagship programs of welfare and development activities of Government.

3. The above expenditure shall be debited from the available Budget under HOA 2220-60-101-11-14-260/262- Electronic Media.

4. The Director, I&PR., A.P., Vijayawada shall take necessary action accordingly.

5. This order issues with the concurrence of Finance (FMU - GAD II) Department vide their U.O.No.FMU0RBAB/(GAD2)/174/2024, dated:11.11.2024 (Computer No: 2612102)

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VINAY CHAND
SECRETARY TO GOVERNMENT (POLL) (I/c)

To:
The Director, Information & Public Relations, A.P., Vijayawada.
The Director of Treasuries & Accounts, A.P., Mangalagiri, Guntur District.
The Pay & Accounts Officer, A.P., Mangalagiri, Guntur District.
The Accountant General, A.P., Mangalagiri, Guntur District.
Copy to:
OSD to Hon'ble Minister (I&PR)
The Finance (FMU – GAD II) Department.
SF/SC (2584703)

// FORWARDED:: BY ORDER//

SECTION OFFICER